

Eureka Valley Promotion Association

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July 17, 2003

General Membership Meeting Minutes

7:30pm: Call to order.

7:40pm: Distribution of June minutes.

Jim Morse reported that the June 19, 2003 Minutes from the General Membership Meeting were in error as they reflected his support of no "new" taxes. Jim requested that the word "new" be removed. The June minutes were approved as amended.

Committee Reports

Safety

EVPA Board Member and Safety Committee Chair Drew Bertagnolli attended a Halloween coordination and discussion meeting held at City Hall and organized by Supervisor Bevan Dufty's office on Tuesday, July 1.

RESOLUTION:

A resolution has been adopted by the Board of Supervisors to make Halloween in the Castro an official city event. This opened a lot of avenues for funding and greater coordination of services. Additionally, now the streets where the activities happen is called a "venue".

PERIMETER:

A perimeter has been established for the event as well as a "no traffic" perimeter which is larger than the event perimeter. The even perimeter is as follows. Starting at Market, south on Church to 19th west on 19th to Diamond, north on Diamond to Market, east on Market to Castro, north on Castro to 15th, east on 15th to Church. The "no traffic" perimeter will be essentially the same on the east and south with an extension to Roosevelt to Castro to Duboce back to Church on the north and west sides. So Duboce and Church will be closed to traffic so that MUNI can get the N & J lines through. There will be posted at Market and Van Ness and Market and Valencia "No westbound traffic past Dolores". Up on Roosevelt, States, Beaver, 17th & 15th will be blocked. Henry, 14th, 15th, & Beaver will be closed to traffic from Castro to Church. Also the venue will be set up and closed off at 6pm rather than close off streets as the crowd grows. This will allow for greater control of who goes in with what.

ALCOHOL:

All laws regarding open containers will be enforced. A letter from Insp. Dave Falzon of SFPD Vice will be sent to all alcohol licensees in the area inviting them to a mandatory meeting to discuss the changes at Halloween this year. There will be posted signs as to the no open container policy. Police will be stationed near these vendors, if a person leaves with an alcohol, they will be asked for ID which has on it an address in the area. If they do not have an ID with a Castro address, they will be escorted out of the venue or they may dump their beverages in a receptacle.

CHECKPOINTS:

Since there is a defined venue perimeter there now will be checkpoints. These will be monitored by volunteers paired with police or Jane Warner's officers. There is still discussion over collecting a "donation" as as the Castro Street Fair, but revelers with weapons, alcohol or the like will either have to return the item to their car/home or deposit it in a receptacle. The exact number and location of these checkpoints is still in discussion pending the amount of volunteers that can be mustered and the amount of money that can be mustered for paying the police folk.

EMERGENCY ACCESS:

This is still a hot topic. They plan to use the Rock Med approach where teams of healthcare personnel can be dispatched to a particular location to assist the patient. The problem still remains as to how to get emergency vehicles into the area. To decrease the chance of some injuries, the lamp posts, Decaux toilets and kiosks, MUNI shelters, etc. will be "greased". Apparently they do this at most of the other venues around the city for the obvious reasons.

PUBLIC TRANSPORTATION ISSUES:

MUNI will suspend service on the 35, 37 and F beginning at 8pm. The 33 will be rerouted. Castro and Church Stations will be closed at 8pm and bus bridges will be in effect. MUNI has also offered to run shuttles from pre-determined points near the venues back to Civic Center BART. No traffic on Duboce between Castro and Church and no traffic on Church between 18th and Duboce to allow for the N & J cars to operate. There have been discussions with BART to remain open until 1pm to assist in folks getting out of the neighborhood. Thus far they have been fairly cool on this idea. Bevan will continue to discuss this with them.

PARKING:

There will be no parking on Market, Castro, 18th, Collingwood, Church in the effected areas. There is also discussion with the Giants to use PacBell parking lots with MUNI street car shuttles to alleviate some of the parking congestion.

ENTERTAINMENT:

The proposal is to have 4 stage areas, smaller rather than larger to help spread out the crowd. These will close at midnight. There will be an RFP sent out through the Film Commission for the development of a Halloween Guidebook, that explains the event, the entertainment options, public transportation issues, etc.

PUBLIC RELATIONS:

There is a request to have local and regional television, radio and newspapers advertise the changes to Halloween in the Castro. There will also be a letter sent out to residents in the area notifying them of the new Halloween procedures.

SPONSORSHIP:

There is a desire to find corporate sponsorship for this event. The major snag thus far is that most corporations don't want their name associated with a "dangerous, out of control" event. So we may not get too many takers.

Ed/Rec

The Committee did not meet this month, after the unqualified success of the PTP+M park dedication ceremony. EVPA President Gustavo Serina pointed out much of the credit to the resounding success of the PTP+M is due to the tireless efforts and persistence of EVPA Board Member and Ed & Rec Committee Chair Pauline Shaver. Thanks to Jack and Justin for donating a push mower to cut the new lawn at the PTP+M.

Upcoming events/efforts:

- 1. Seward Street Mini Park 30th Anniversary celebration on Saturday, July 19th. Rich McCree is organizing EVPA's participation in this effort.
- 2. EVPA President Gustavo Serina, EVPA member Gary Weiss and a representative of Friends of the Urban Forest have identified several areas in the neighborhood where a new tree could be placed.
- 3. Future projects will be evaluated and prioritized as they are raised with the Committee.

Planning

The SF Planning Department is undergoing a rehaul, and the EVPA Planning Committee continue to review the proposed new Residential Design Guidelines, along with a change to the demolition policy. Legislation addressing major alteration of property is on hold in Committee at the Board of Supervisors. A demolition is planned for the property located at 39 Diamond Street, and this does not appear to be a controversial issue.

A variance request to restore a utility room at 4136 17th Street was discussed. The motion was stated as EVPA being "not opposed" to the variance request. A motion was made to amend the motion, changing "not opposed" to "support." The amendment failed. A second motion was made to amend the original motion to include a list of issues that explained EVPA's position of "not opposed." This amendment passed, and the original motion as amended was passed.

Finance

No report submitted.

UTNC

No report submitted.

Internal Affairs and Membership

No report submitted.

New Business

- 1. San Francisco City Treasurer and Mayoral Candidate Susan Leal met with EVPA members and discussed her vision and plan for San Francisco. She spoke at length and answered several questions posed by members.
- 2. Gary Weiss discussed efforts to identify areas in the neighborhood that can support a new tree. These efforts are ongoing with Friends of the Urban Forest, and any EVPA member recognizing an area for a new tree is encouraged to contact EVPA. The new plantings are scheduled for October 11, 2003, and volunteers are needed.
- 3. Rich McCree reminded EVPA members of the 30th Anniversary Celebration of the Seward Street Mini Park, one of EVPA's past successes. The Celebration will take place on July 19th at the park. A special thanks goes out to EVPA Board Member and UTNC Committee Chair David Weiss for donating hot dogs for the event. Donations for a commemorative plaque are being solicited.

Meeting adjourned at 9:20pm.